

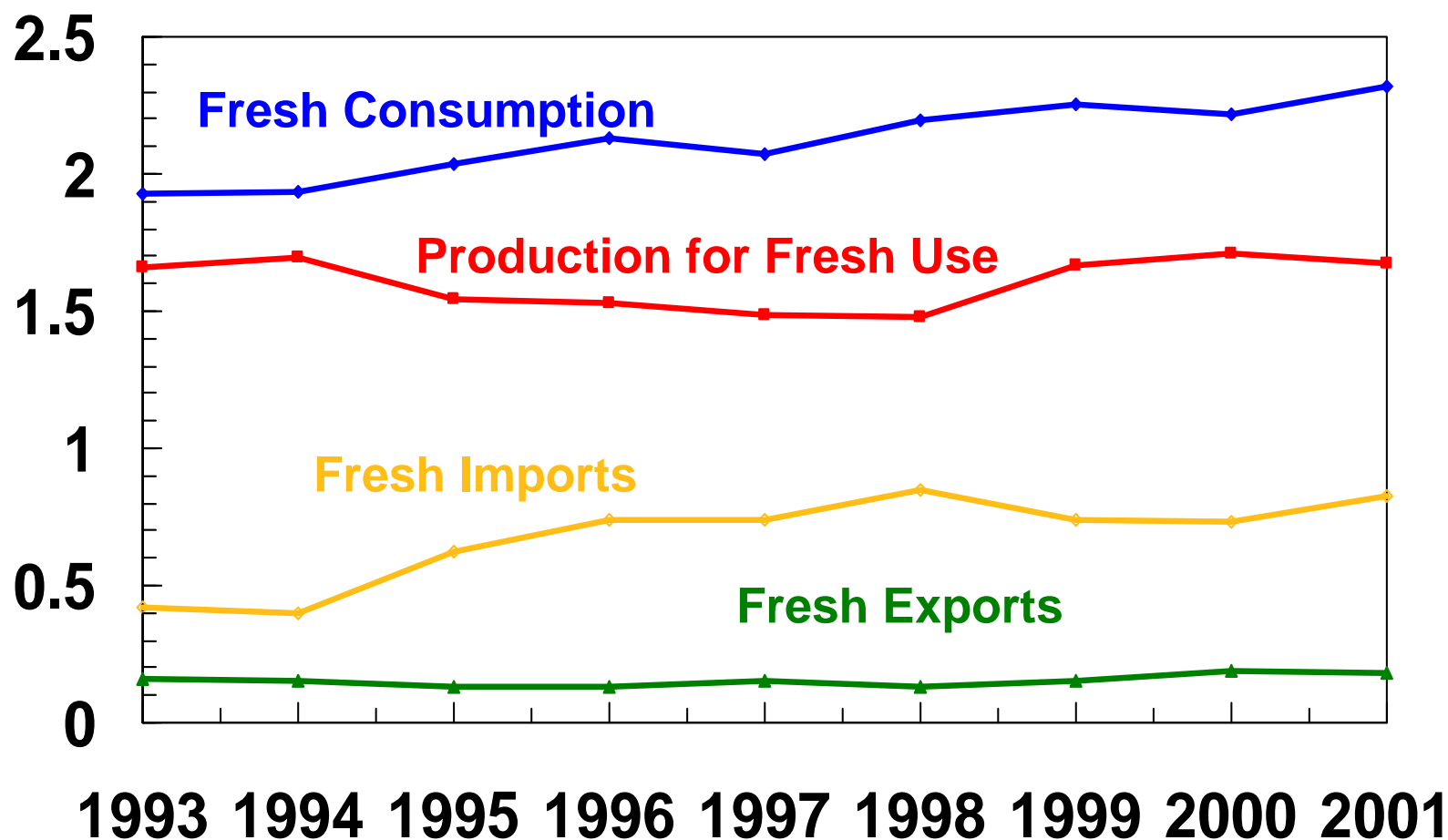
The U.S. Tomato Industry Situation

Horticultural & Tropical Products Division
Foreign Agricultural Service
July 2002

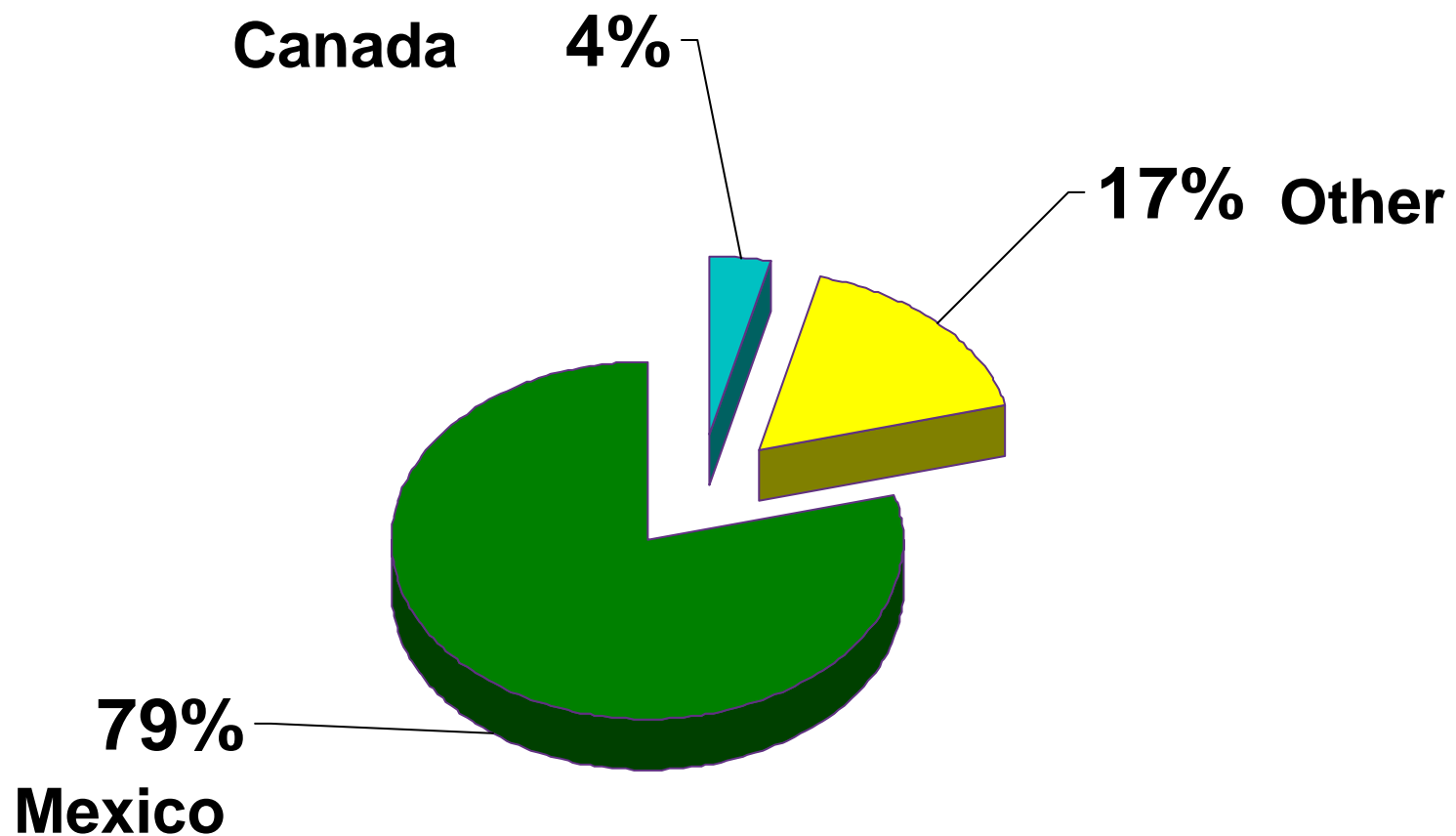


The U.S. Fresh Tomato Market

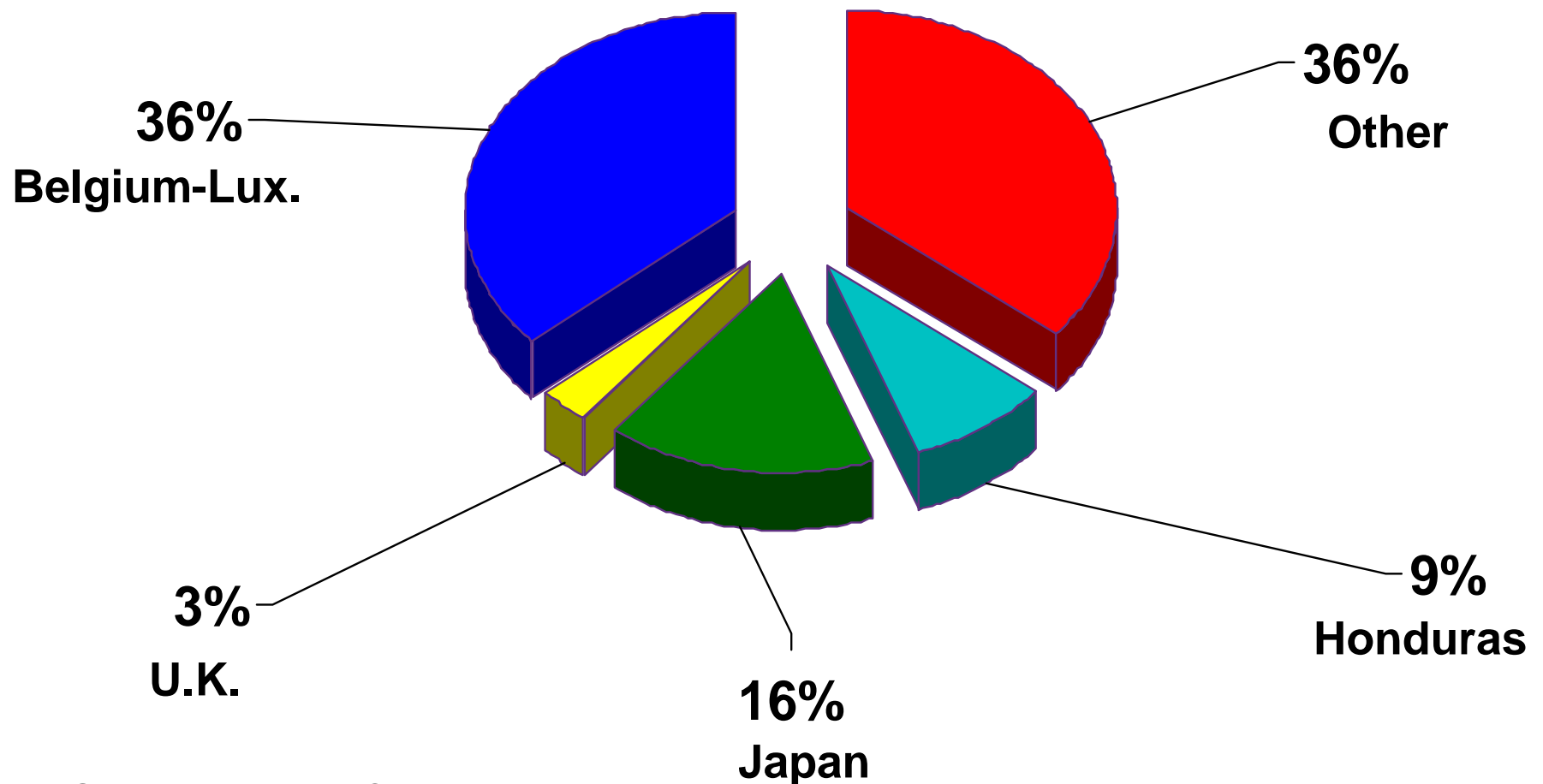
Million Metric Tons



Destinations of U.S. Fresh Tomato Exports in CY 2001 by Quantity



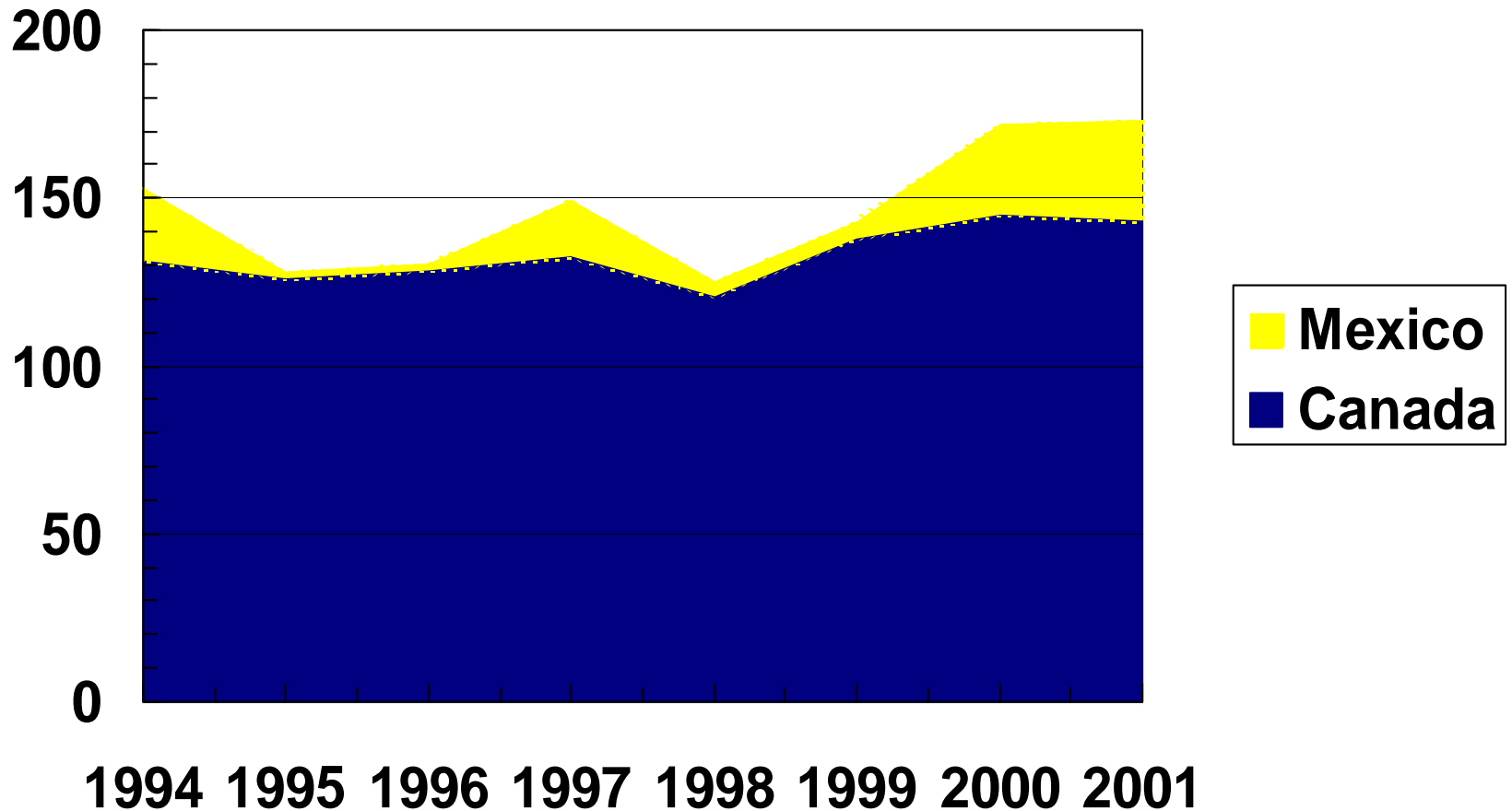
U.S. Fresh Tomato Exports CY 2001 by Quantity Excluding NAFTA Partners



Source: US. Bureau of the Census

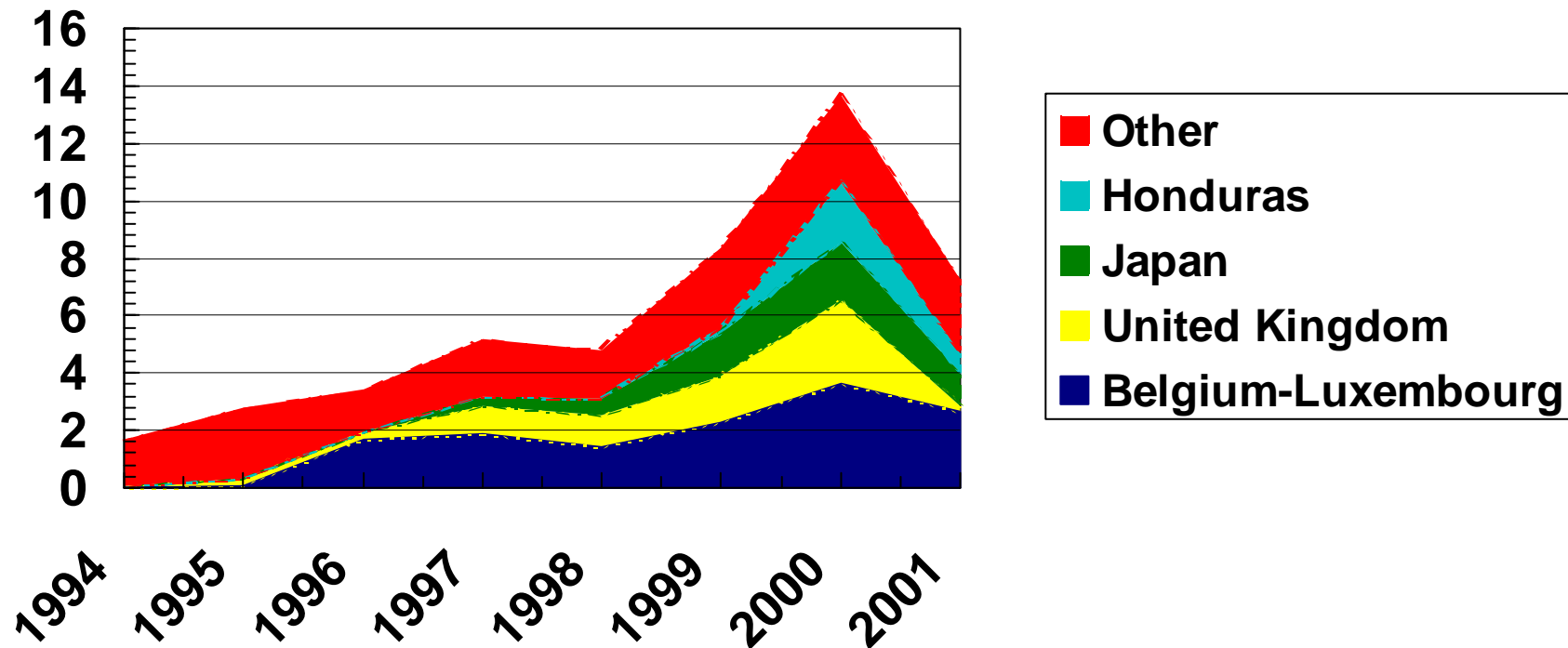
Market Profile for U.S. Exports of Fresh Tomatoes to NAFTA Partners

Thousand Metric Tons

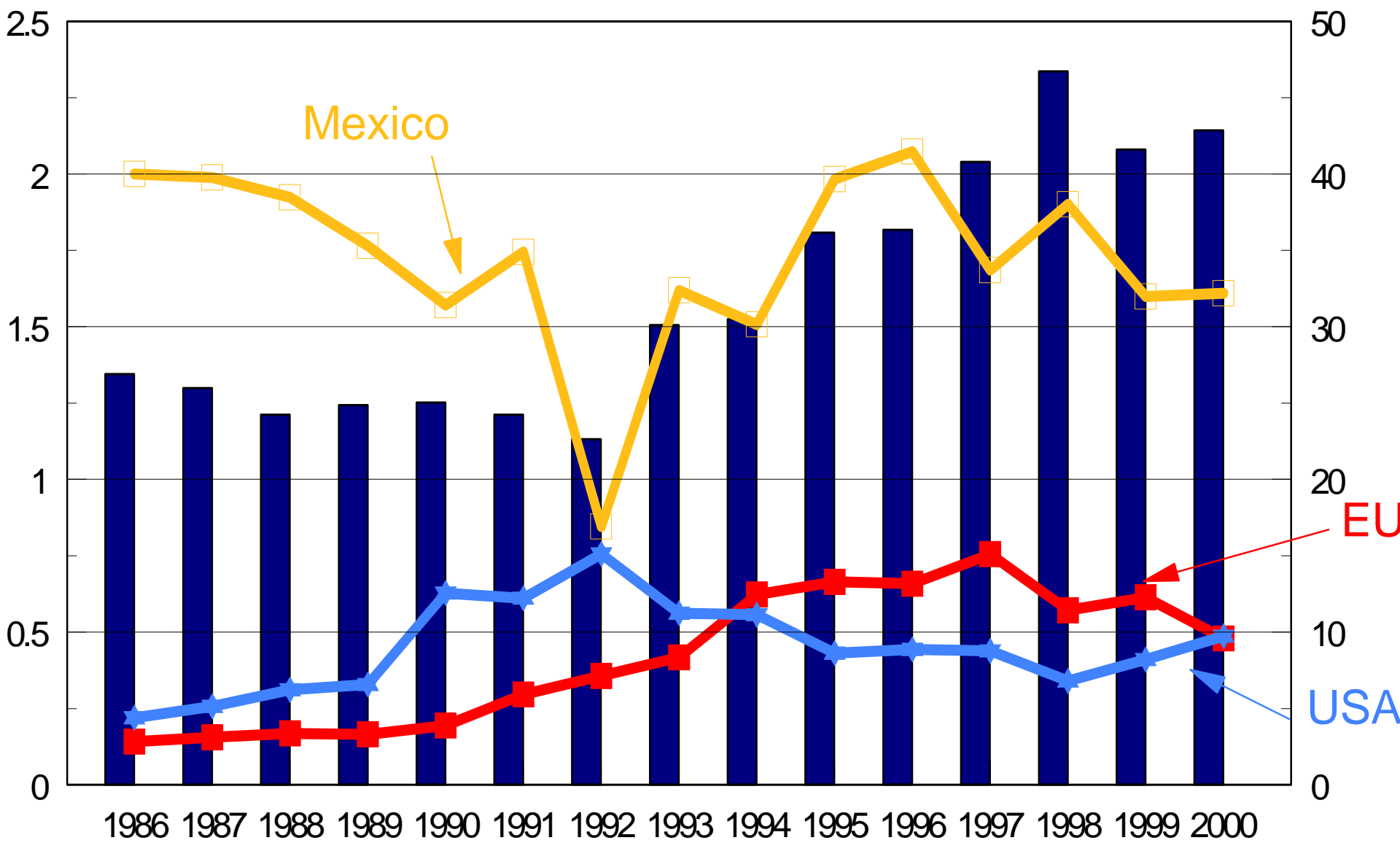


Market Profile for U.S. Exports of Fresh Tomatoes Excluding NAFTA Partners

Thousand Metric Tons



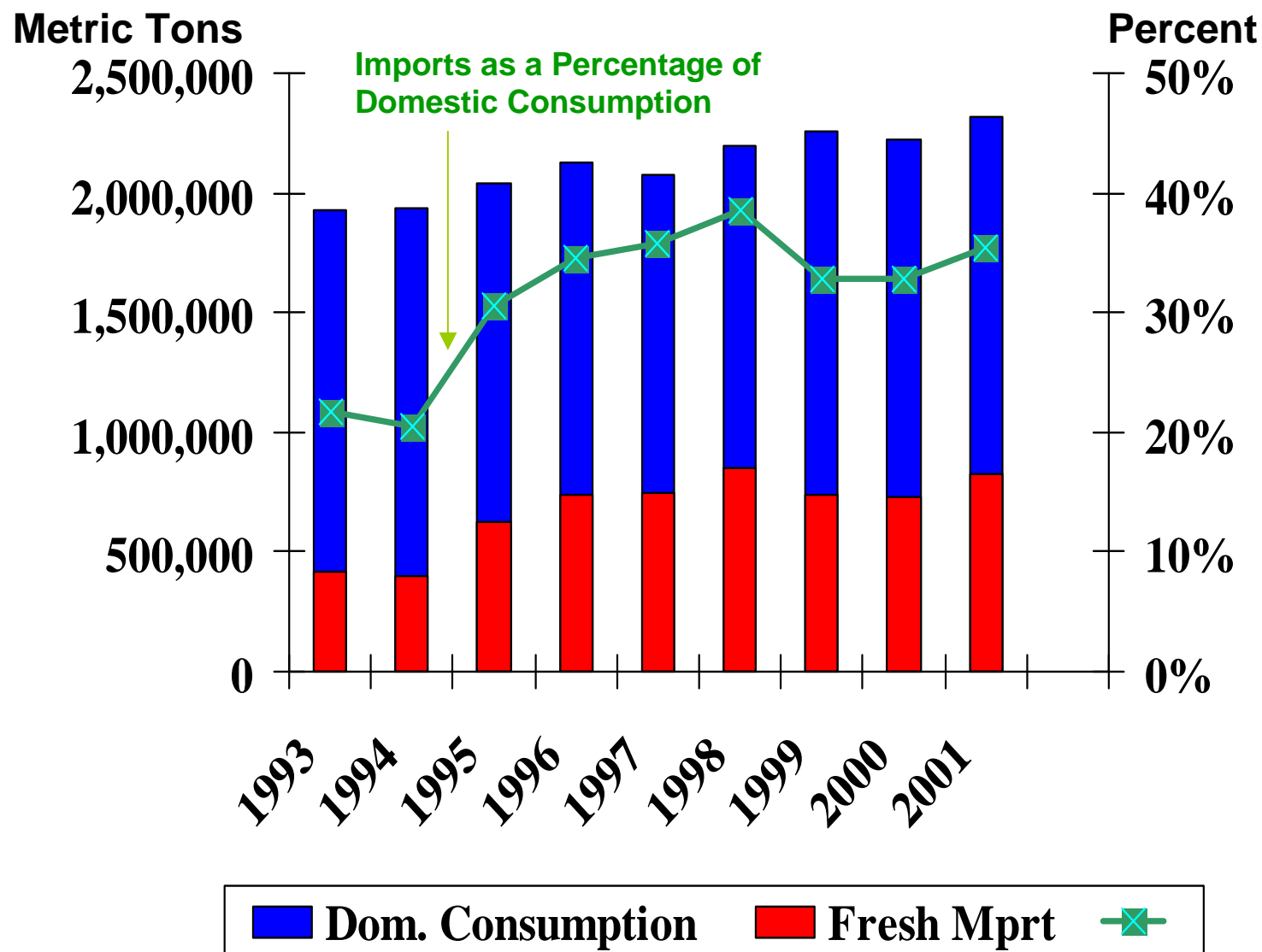
WORLD FRESH TOMATO EXPORTS WITH MEXICO, US and EU MARKET SHARES



Adjusted World



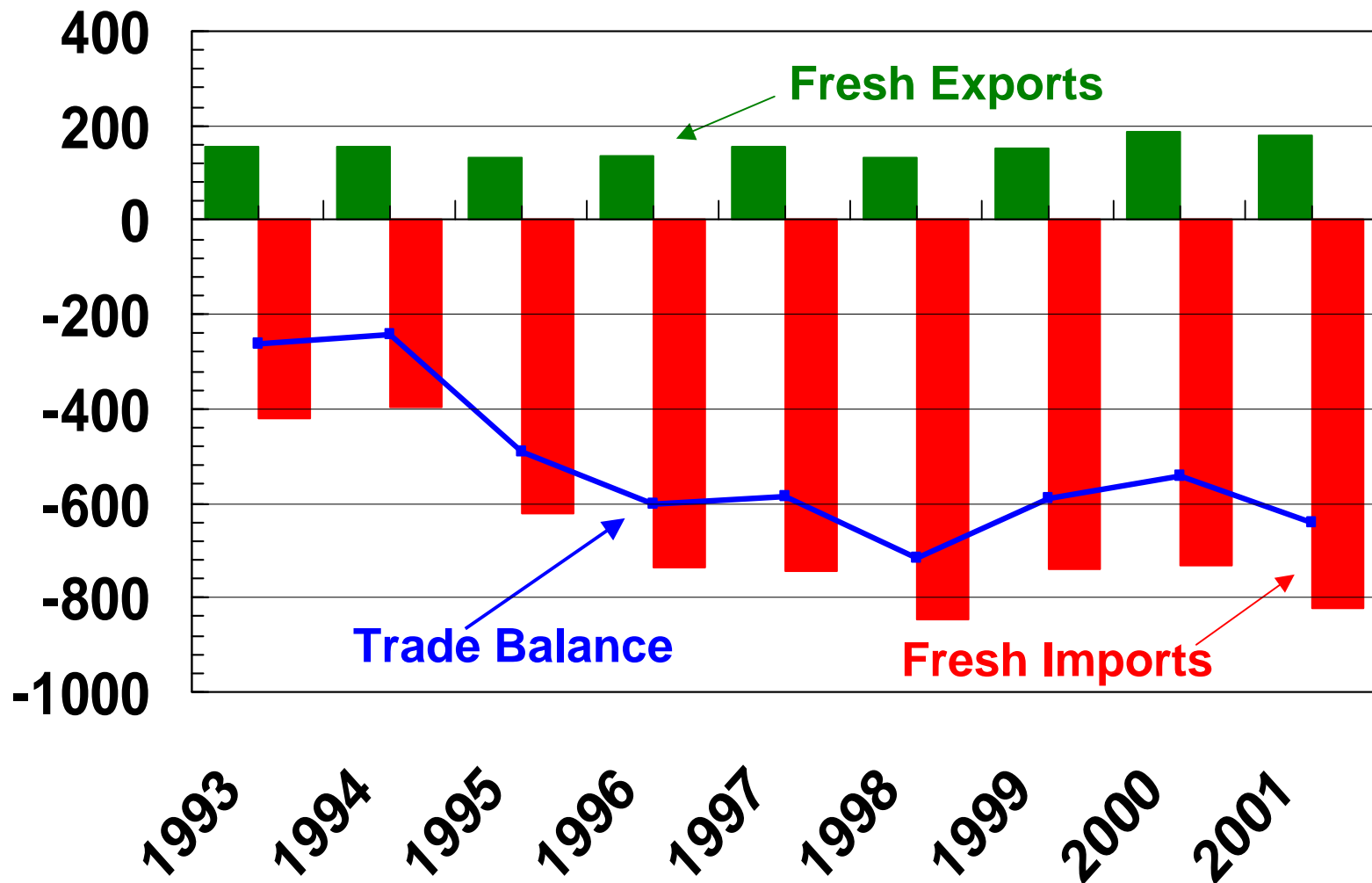
U.S. Fresh Tomato Imports and Market Share of Domestic Consumption



Source: U.S. Department of Commerce, Bureau of the Census

U.S. Trade Balance in Tomatoes

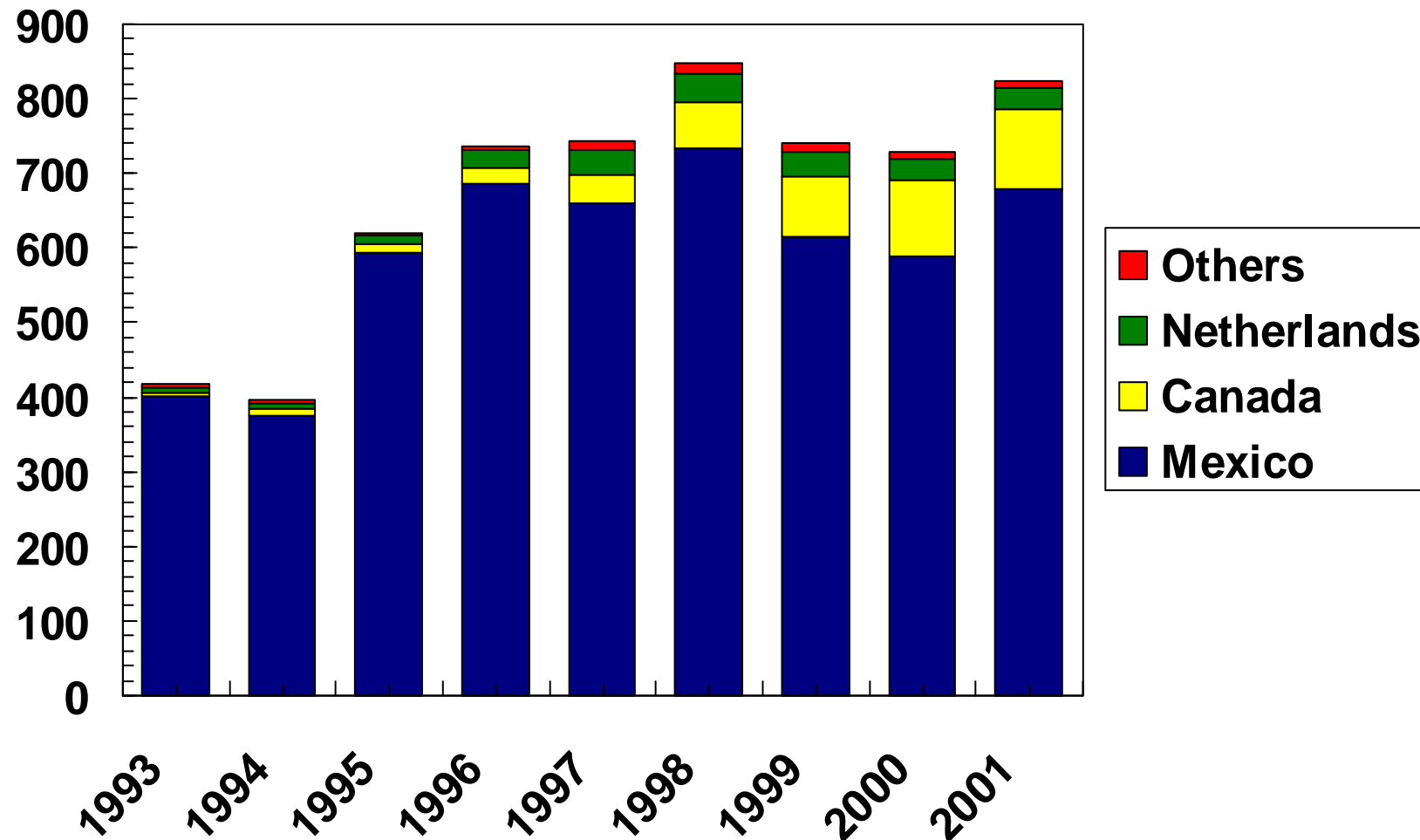
Thousand Metric Tons



Source: U.S. Department of Commerce, Bureau of the Census

Origins of U.S. Imported Tomatoes

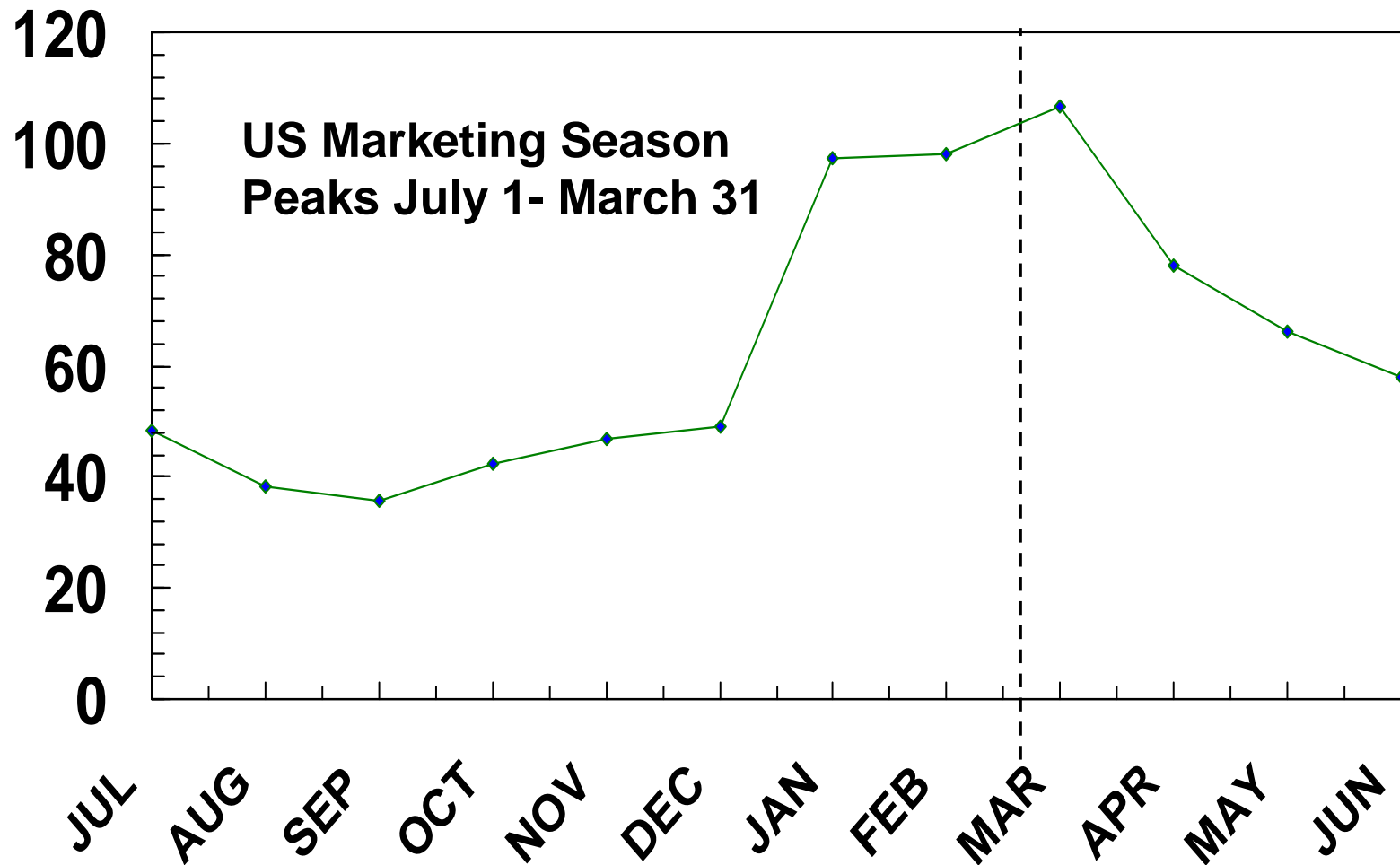
Thousand Metric Tons



Source: U.S. Department of Commerce, Bureau of the Census

Monthly Imports of Fresh Tomatoes

Thousand Metric Tons



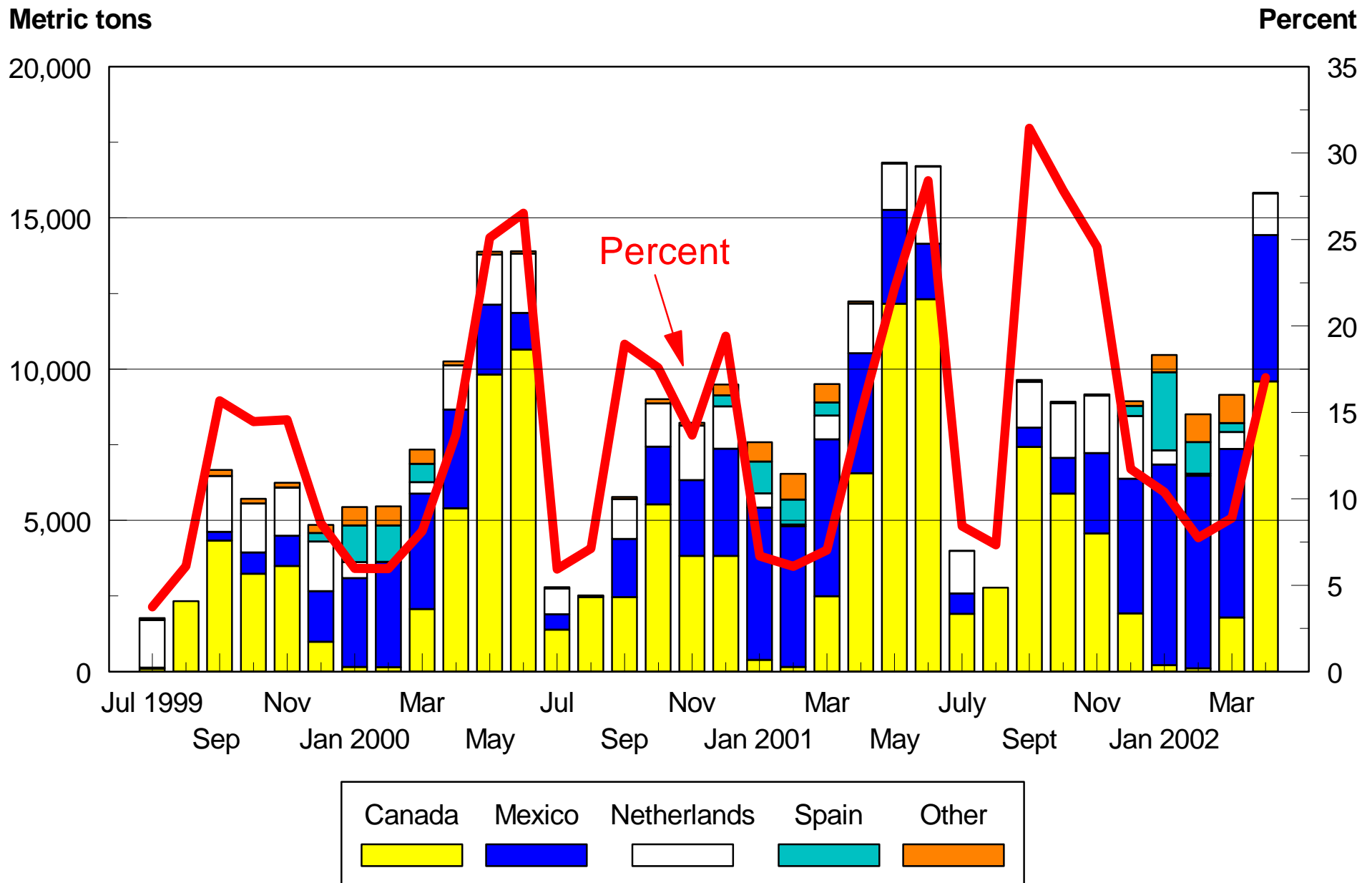
Source: U.S. Department of Commerce, Bureau of the Census

Share of Tomato Imports in Relation to the U.S. Marketing Season



Source: U.S. Department of Commerce, Bureau of the Census

U.S. Imports of Greenhouse Tomatoes and as a Percentage of Total Fresh Tomato Imports, Monthly 1999-2002



Source: U.S. Department of Commerce

2002 Applied Tariff Rates for Tomatoes in Selected Countries

Canada	4.68 cts/kg, but not <12.75%; except for certain preferences, free for USA
Brazil	12.5 percent
Chile	11.0 percent
China	13 Percent --
European Union	8.8 to 14.4 Percent Ad Val., plus entry price: Max 298 EUR/ton
India	44.4 percent
Japan	3.0 percent
Korea, Republic of	45 percent
Mexico	13 percent, preferential rate 0 to 10 percent; free if entered during period 7/15 to 11/14
Philippines	10 percent
Venezuela	15 percent
United States/Comparable Rate	2.98 cts/kg, free for (CA,D,E,IL,J,MX)